

RE **IMAGINE**
INVEST
CREATE
A Plan for Gordon Park

Phase 1 Engagement Summary
August 21, 2024



WHAT'S INCLUDED:

1. Overview of Engagement
2. Youth Engagement Responses
3. Getting to Gordon Park
4. Future Activities, Amenities,
and Activation
 - Active Recreation
 - Passive Recreation
 - Events and Activities
 - Park Amenities and Features



An aerial photograph of a sports complex, likely at Cornell University, featuring a baseball field, tennis courts, and a lake. The image is overlaid with a semi-transparent green filter. A white rectangular box is centered over the image, containing the text "OVERVIEW OF ENGAGEMENT" in bold, black, uppercase letters.

OVERVIEW OF ENGAGEMENT

PHASE 1 ENGAGEMENT OVERVIEW

QUANTIFYING ENGAGEMENT

270+

People
Participated

959

Comments and
Ideas Received

WHO WE'VE MET WITH

Youth

Kovacic Recreation Center Youth

Families

Gateway 105 Farmer's Market

Juneteenth at African American Cultural Gardens

New Day in Hough Festival

Adults

Gordon Park Community Meeting

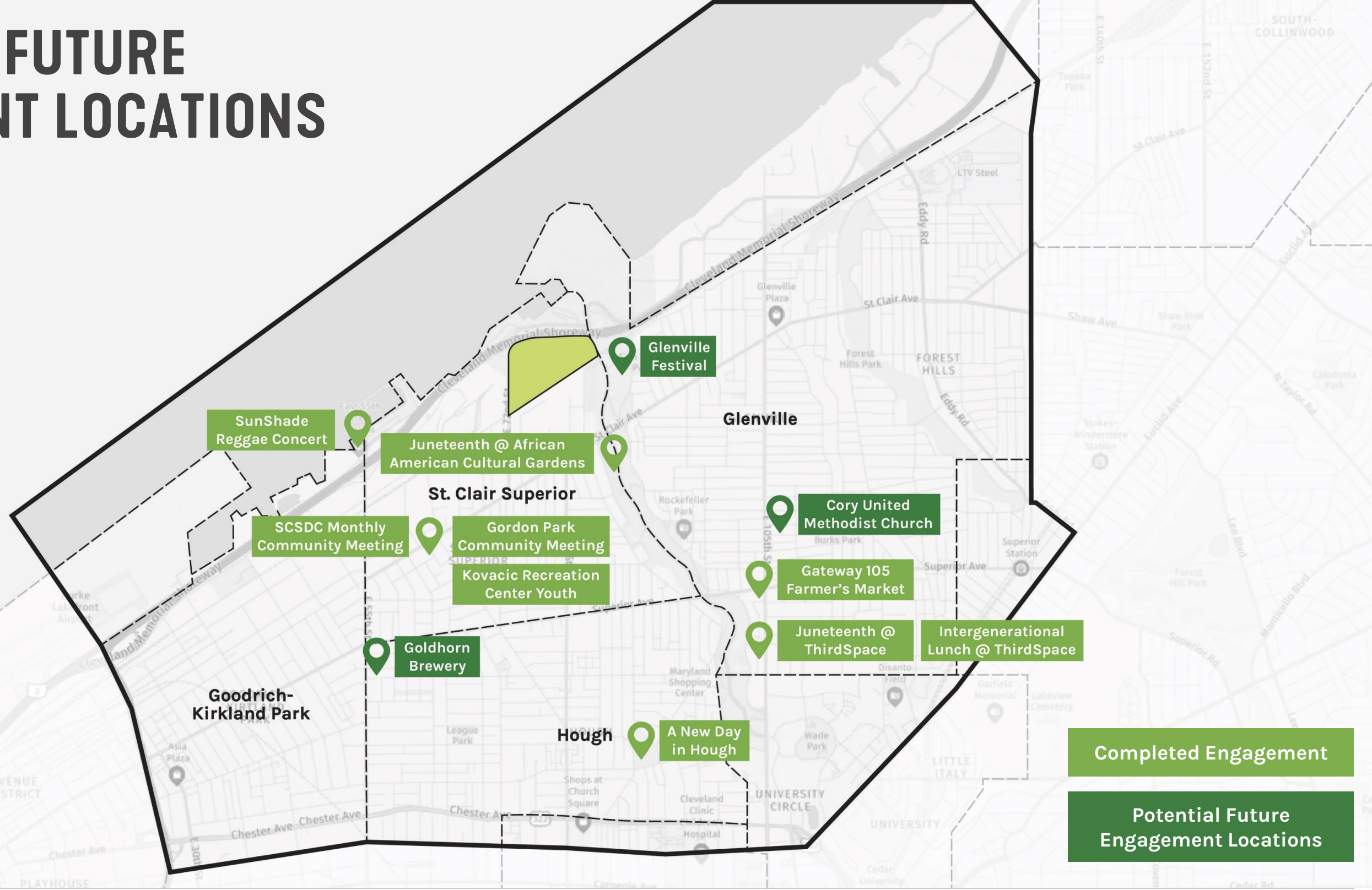
SunShade Reggae Concert

Juneteenth at ThirdSpace Action Lab

SCSDC Monthly Community Meeting

Intergenerational Lunch at ThirdSpace Action Lab

CURRENT & FUTURE ENGAGEMENT LOCATIONS



HOW WE'VE GATHERED FEEDBACK



QUANTIFYING ENGAGEMENT

- All comments and ideas were recorded in one overall engagement spreadsheet
- Comments were initially ordered by the meeting they were received at and the overarching question being asked that led to the response
- Ideas for the future of Gordon Park were further summarized and assigned to one of 4 categories: **Active Recreation, Passive Recreation, Events and Activities, and Park Amenities and Features**
- Comments were then ranked according to which was received most to least frequently

Date	Meeting	Board	Comment	Category	Summarized Feedback
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Basketball	Active Recreation	Basketball Courts
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Outdoor exercise equipment stations	Active Recreation	Exercise equipment
06.08.2024	Gateway105	Let's talk about Gordon Park!	Better access to and from park	Active Recreation	Improve multi-modal access to the park
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Space for other sports	Active Recreation	Multi-purpose sports fields
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Walking, biking, rollerblading trail	Active Recreation	Multi-purpose walking and biking paths
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Running trails	Active Recreation	Multi-purpose walking and biking paths
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Ride bikes	Active Recreation	Multi-purpose walking and biking paths
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Water play	Active Recreation	Splash Park, Swimming, and Water Play
06.08.2024	Gateway105	Let's talk about Gordon Park!	Lake views, lake airshow	Events and Activities	Airshow
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Custom cars! See and be seen	Events and Activities	Car Show
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Incorporate local history	Events and Activities	Focus on history and community
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Job opportunities for local community	Events and Activities	Job creation and local employment opportunities
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	guided hiring	Events and Activities	Job creation and local employment opportunities
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Opportunities for team building	Events and Activities	Local community programming
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Contribute and receive experience	Events and Activities	Local community programming
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Monthly events/festivities (food trucks, ice cream, free)	Events and Activities	Monthly community events
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Walkway to the lake	Park Amenities/Features	Access to the lake
06.08.2024	Gateway105	What activities or amenities would encourage you to spend more time at Gordon Park	Access for seniors and people with mobility issues	Park Amenities/Features	Accessibility for diverse abilities

1	Date	Meeting	Board	Comment
71	06.19.2024	Juneteenth @ AACG	Let's talk about Gordon Park!	Connection to the water
72	06.23.2024	Juneteenth@ThirdSpace Action Lab	Let's talk about Gordon Park!	Basketball courts, a place for balck people to get heavy, promote mixed income
73	06.23.2024	Juneteenth@ThirdSpace Action Lab	Let's talk about Gordon Park!	Connection back to the neighborhood with bridges,walkways, bikes
74	06.23.2024	Juneteenth@ThirdSpace Action Lab	What activities or amenities would encourage you to spend more time at Gordon Park	From downtown to E.79: Gordon Park should be the closest and easiest park to get to for children and students. (crrently have to go to other parks)
75	06.23.2024	Juneteenth@ThirdSpace Action Lab	What activities or amenities would encourage you to spend more time at Gordon Park	East access, walking trails, youth programming, space for activites/recreation, splash pad
76	06.23.2024	Juneteenth@ThirdSpace Action Lab	What activities or amenities would encourage you to spend more time at Gordon Park	East access, walking trails, youth programming, space for activites/recreation, splash pad
77	06.23.2024	Juneteenth@ThirdSpace Action Lab	What activities or amenities would encourage you to spend more time at Gordon Park	Play space for children: ball parks/fields, corn hole, larget playground
78	06.23.2024	Juneteenth@ThirdSpace Action Lab	What activities or amenities would encourage you to spend more time at Gordon Park	Ideal location for schools without athletic infrastructure to practice and play sports, different fields for different activities
79	06.23.2024	Juneteenth@ThirdSpace Action Lab	Let's talk about Gordon Park!	Walking tracks and loops!
80	06.23.2024	Juneteenth@ThirdSpace Action Lab	What activities or amenities would encourage you to spend more time at Gordon Park	East access, walking trails, youth programming, space for activites/recreation, splash pad
81	06.23.2024	Juneteenth@ThirdSpace Action Lab	Let's talk about Gordon Park!	Lookout over the shady areas, tennis/playground courts
82	06.23.2024	Juneteenth@ThirdSpace Action Lab	What activities or amenities would encourage you to spend more time at Gordon Park	Play space for children: ball parks/fields, corn hole, larget playground
83	06.23.2024	Juneteenth@ThirdSpace Action Lab	What activities or amenities would encourage you to spend more time at Gordon Park	Play space for children: ball parks/fields, corn hole, larget playground
84	06.23.2024	Juneteenth@ThirdSpace Action Lab	What activities or amenities would encourage you to spend more time at Gordon Park	East access, walking trails, youth programming, space for activites/recreation, splash pad
85	06.23.2024	Juneteenth@ThirdSpace Action Lab	Let's talk about Gordon Park!	Bring back tennis courts
86	06.23.2024	Juneteenth@ThirdSpace Action Lab	Let's talk about Gordon Park!	Black tennis cubs
87	06.23.2024	Juneteenth@ThirdSpace Action Lab	Let's talk about Gordon Park!	Lookout over the shady areas, tennis/playground courts

An aerial photograph of a sports complex, likely a university or school facility, featuring several baseball fields with visible mowed patterns on the grass. In the background, there is a large body of water, possibly a lake or reservoir, surrounded by dense trees. The sky is overcast with grey clouds. The entire image has a green color overlay.

YOUTH RESPONSES

YOUTH ENGAGEMENT SO FAR

QUANTIFYING ENGAGEMENT

20

Youth at Kovacic
Recreation

103

Comments and
Ideas Received

TOP ACTIVITIES AND AMENITIES

WHAT THE YOUTH WANT TO SEE AT GORDON PARK



Playground & Playscape



Basketball



Football



#1



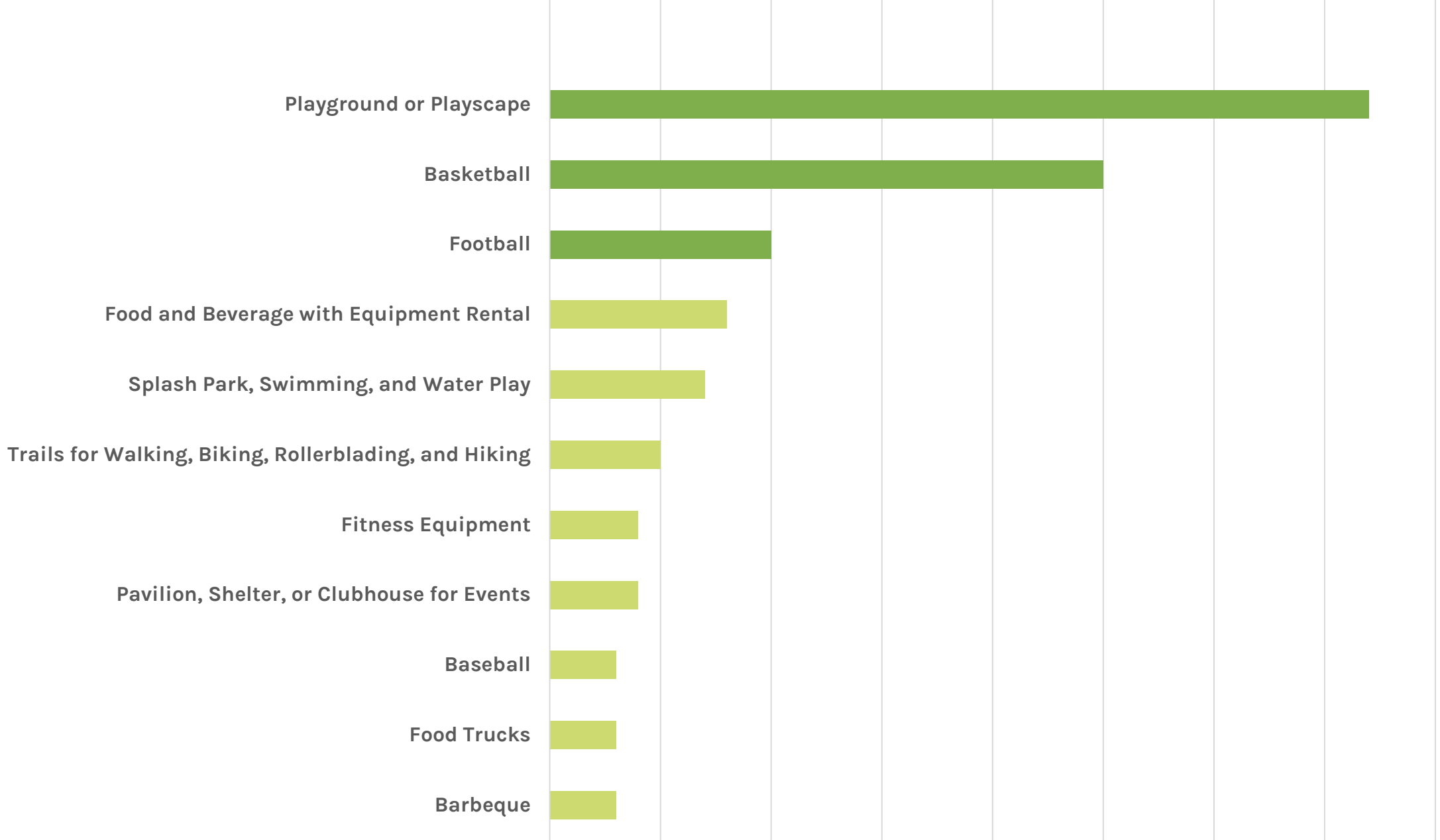
#2



#3

ADDITIONAL ACTIVITIES AND AMENITIES

WHAT THE YOUTH WANT TO SEE AT GORDON PARK



An aerial photograph of a sports complex, likely a university campus, featuring several baseball fields with visible mowed patterns on the grass. In the background, there is a large body of water, possibly a lake or reservoir, surrounded by dense green trees. The sky is overcast with grey clouds. A semi-transparent white rectangular box is centered over the image, containing the text 'OVERALL RESPONSES' in a bold, black, sans-serif font.

OVERALL RESPONSES

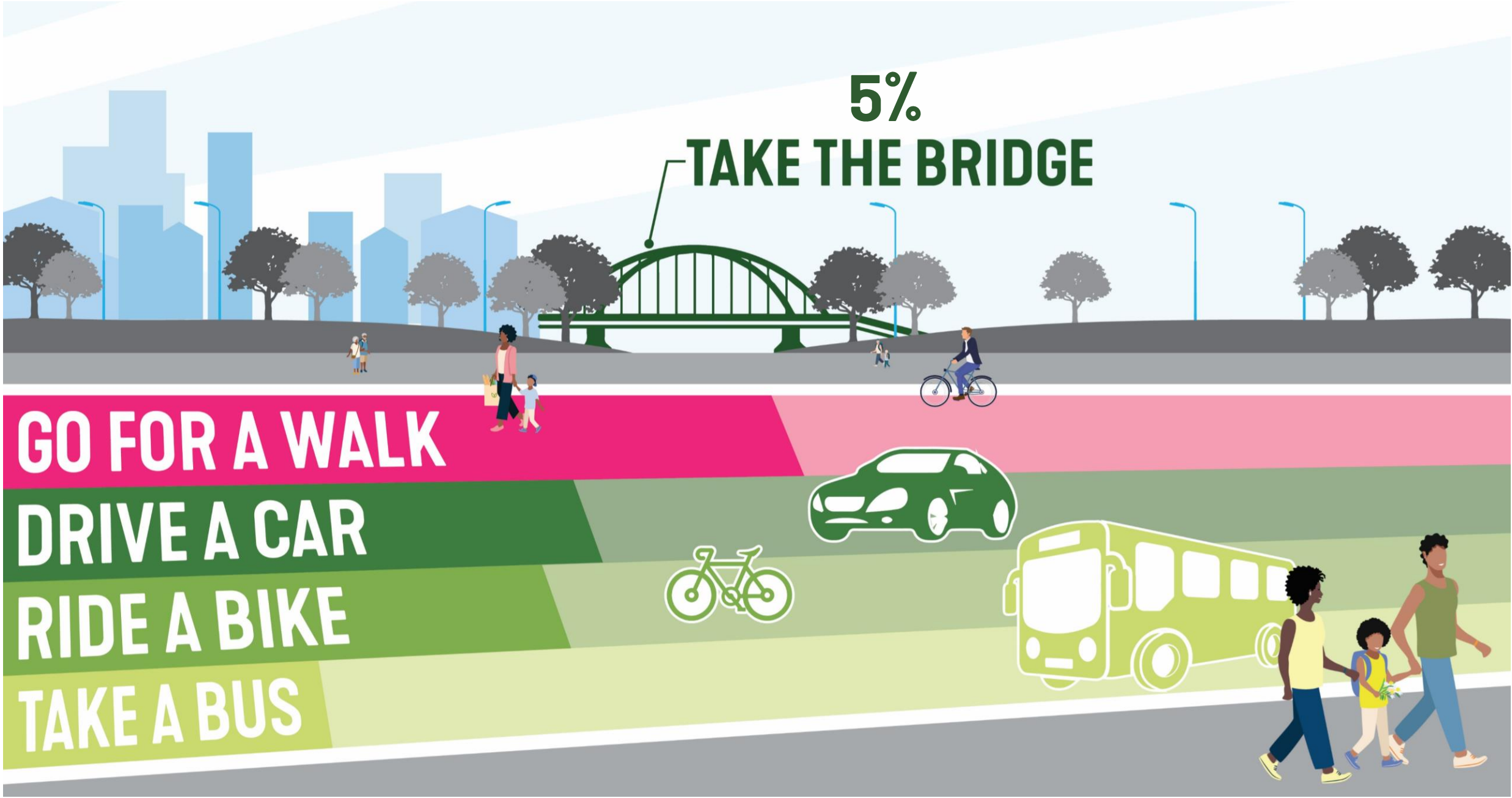
GETTING TO GORDON PARK

This represents a small sampling of individuals who chose to answer this question. The answers varied between past, current, and future methods for getting to Gordon Park, and therefore, it would be important to discuss this further with the surrounding community.

40%
25%
20%
10%

GO FOR A WALK
DRIVE A CAR
RIDE A BIKE
TAKE A BUS

5%
TAKE THE BRIDGE



TOP ACTIVE RECREATION IDEAS



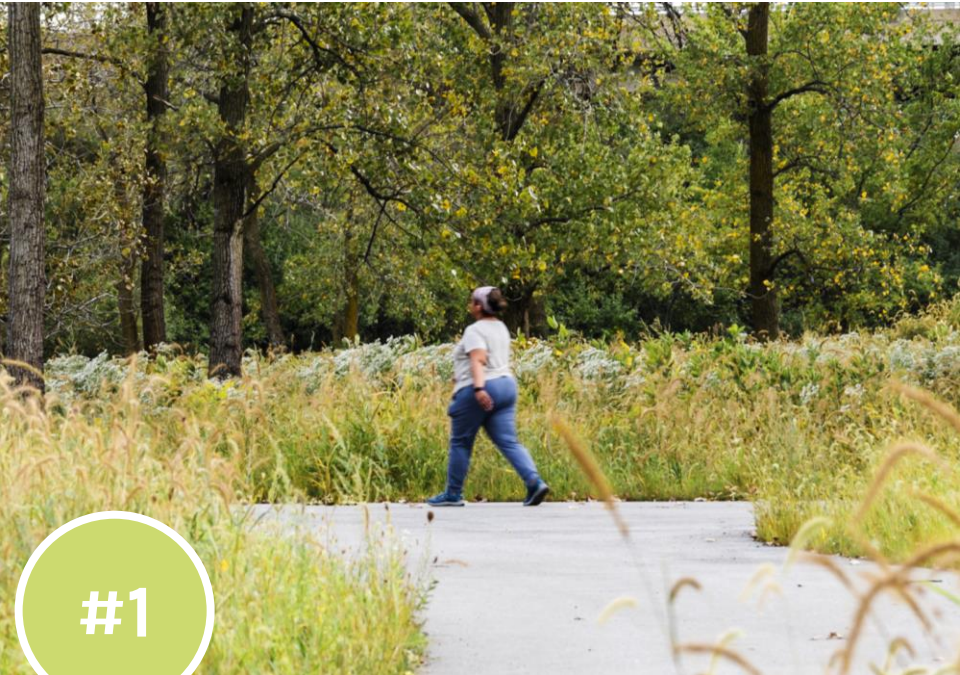
Trails for Walking, Biking, Rollerblading, and Hiking



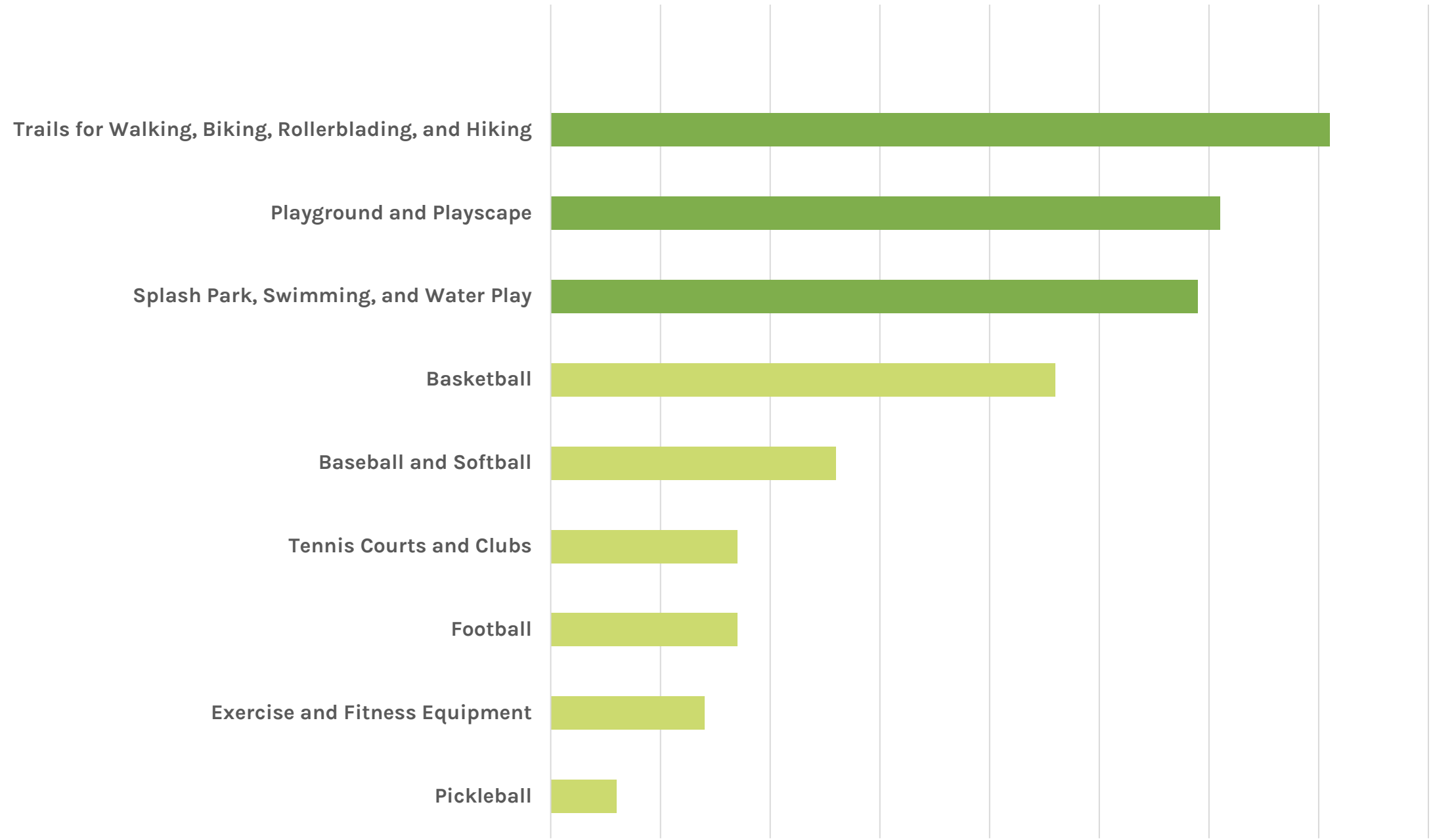
Playground and Playscape



Splash Park, Swimming, and Water Play



ADDITIONAL ACTIVE RECREATION IDEAS



TOP PASSIVE RECREATION IDEAS



Barbeque



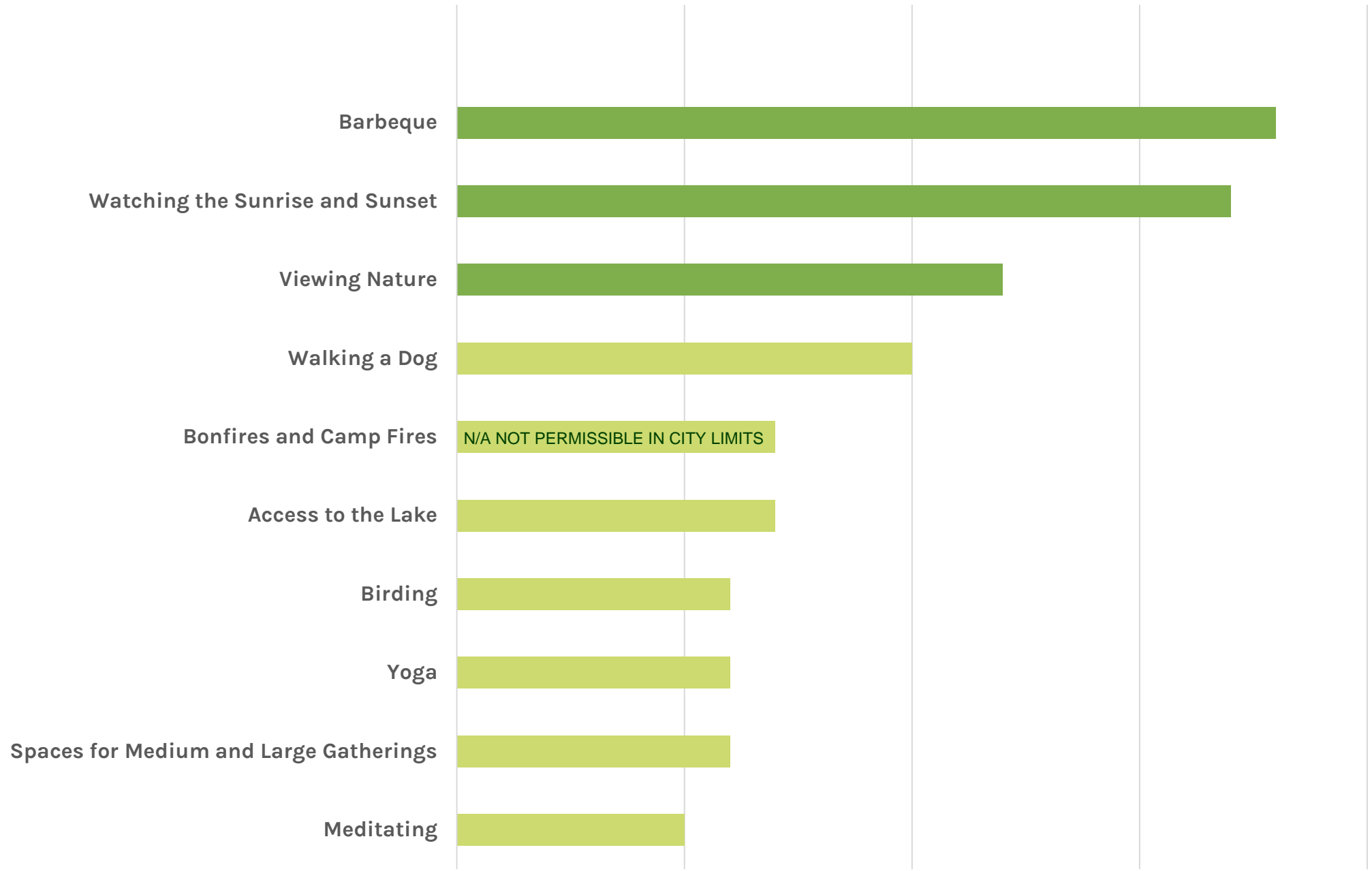
Watching Sunrise/Sunset



Viewing Nature



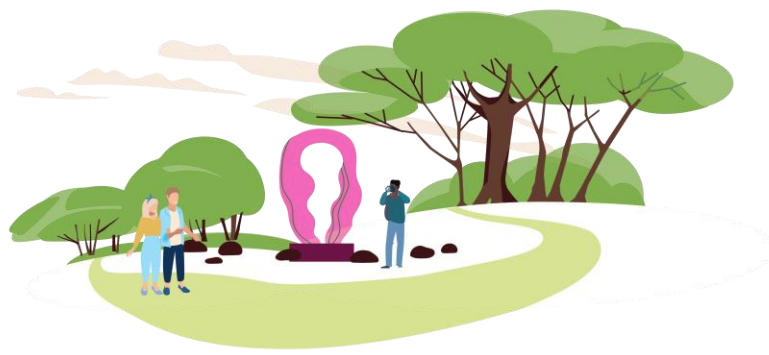
ADDITIONAL PASSIVE RECREATION IDEAS



TOP EVENTS AND ACTIVITIES IDEAS



Food Trucks



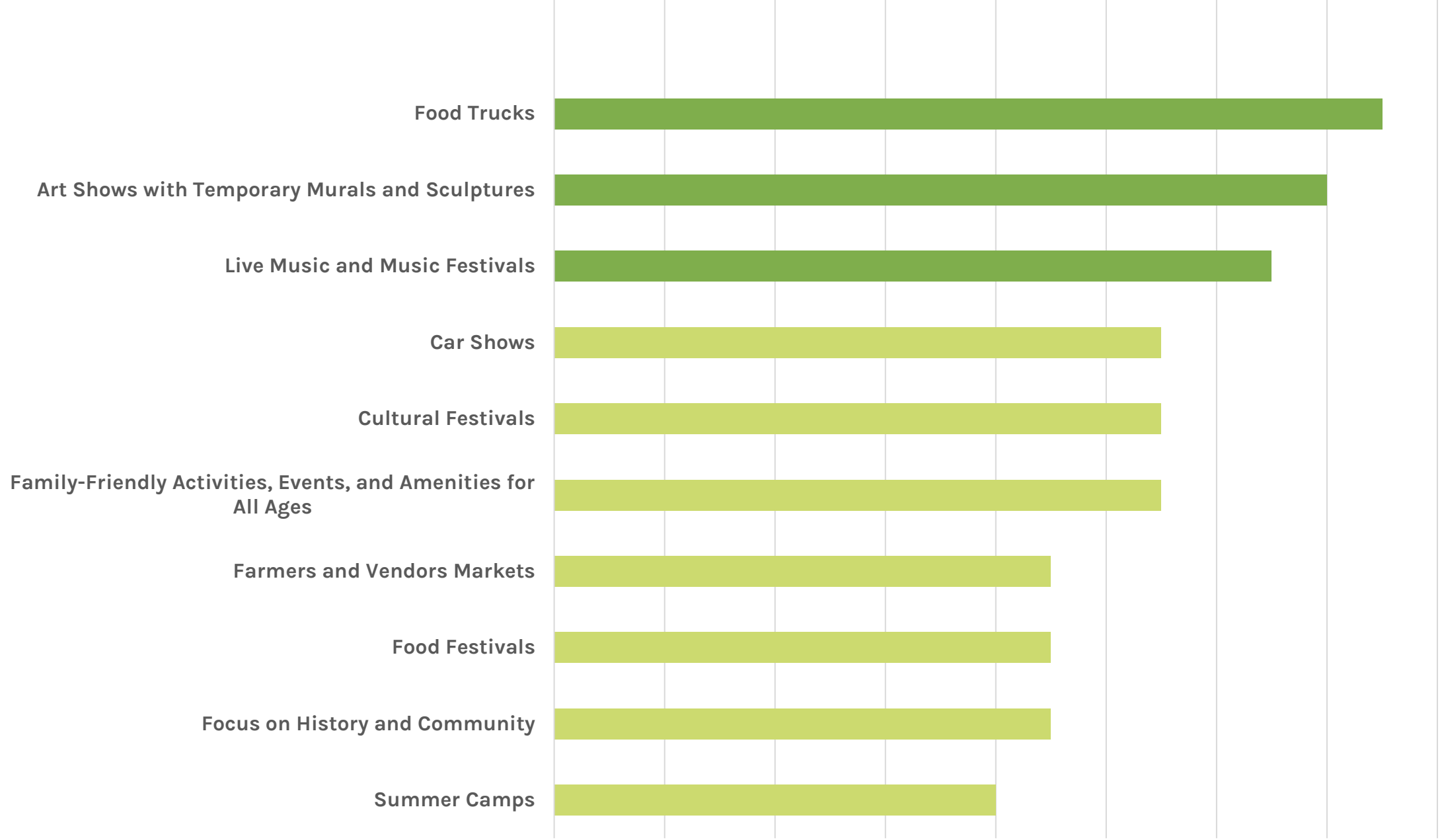
Art Shows with Temporary Murals and Sculptures



Live Music and Music Festivals



ADDITIONAL EVENTS AND ACTIVITIES IDEAS



TOP PARK AMENITIES AND FEATURES IDEAS



Public Restrooms



Butterfly and Perennial Gardens



#3

TIE

Food and Beverage with Equipment Rental and Pavilion, Shelter, or Clubhouse for Events



#1



#2



#3

ADDITIONAL PARK AMENITIES AND FEATURES IDEAS

