Cleveland Metroparks Sweepstakes Rules & Regulations: January 2018 – December 2018

1. **Sweepstakes Period**: Cleveland Metroparks Community Pulse sweepstakes commences on 12:00:01 a.m. Eastern Time on January 1, 2018 and ends at 11:59:59 p.m. Eastern Time on December 31, 2018. The sweepstakes is being sponsored by Cleveland Metroparks and administered by Cleveland Metroparks.

2. **Eligibility**: This sweepstakes is open to all registered members of Cleveland Metroparks Community Pulse (entrants). All entrants must be individuals legally residing in the United States and who are the age of majority in their state of residence at the time of entry into the sweepstakes.

3. **Prizes**: There will be random draws in the sweepstakes, with each prize containing one of the following options; Cleveland Metroparks Zoo tickets, Cleveland Metroparks Golf passes, Cleveland Metroparks Toboggan passes, or merchandise from our retail store. An aggregate of less than $500 in prizes will be given away during the sweepstakes period.

4. **How to Participate**: The sweepstakes is offered electronically via the Internet. Entrants may enter the contest by completing the Cleveland Metroparks Community Pulse Profiling Questionnaire online and then opting-in to become an active panel member by receiving the follow-up e-mail after completing the Profiling Questionnaire. These entrants will receive one entry during the contest period.

   NO PURCHASE OR ACTION OF ANY KIND IS NECESSARY TO ENTER OR WIN. ALTERNATE MEANS OF ENTRY ("AMOE"): Entrants may receive one entry by legibly printing the entrant's name, street address, city, state, zip code, telephone number, complete e-mail address, on a piece of paper and mailing it to Cleveland Metroparks Administration, 4101 Fulton Pkwy, Cleveland, OH 44144. All entries become the exclusive property of Cleveland Metroparks and will not be acknowledged or returned. All entrants will receive one entry during the sweepstakes period.

5. **Sweepstakes Draw(s)**: Draws will be held at Cleveland Metroparks Administration. Winners will be determined by random drawing from all eligible entries received. The odds of winning are the same for all entrants regardless of whether an entrant entered the sweepstakes online or through the AMOE.

6. **Prize Awarding**: Prizes will be awarded only on verification that the winners have met all contest requirements. Each prize must be accepted as awarded and no substitution, transfer, conversion, or assignment of prizes will be allowed, unless at the discretion of Cleveland Metroparks which may substitute a prize of comparable value. No correspondence will be entered into except with the selected entrants at the email address listed or the mail-in entries. Cleveland Metroparks will notify each winner within about 15 days of the relevant draw date. Winners will have 5 days from notification to accept the prize by email, and will be instructed whom to contact at that time. Cleveland Metroparks is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected entrant cannot be contacted or fails to respond within allotted time, Cleveland Metroparks reserves the right to void that entry and select another eligible entrant for that prize (and in the event that the subsequent selected entrant cannot be contacted or fails to respond, a further entrant will be selected, until a winner is determined, provided further that in the event that a winner is not determined after attempts have bee made to contact 3 entrants, Cleveland Metroparks may elect not to conduct any further redraws and not award such prize). The selected entrants may be required to complete and return to Cleveland Metroparks a web-based winner notification survey within 5 days of receipt. If a selected entrant fails to complete, and return the web-based winner notification survey to Cleveland Metroparks within 5 days, Cleveland Metroparks reserves the right to void that entry and select another eligible entrant for that prize. By completing, and returning the web-based winner

notification survey, the entrant (i) confirms compliance with these contest rules and regulations; (ii) releases and forever discharges Cleveland Metroparks, its affiliates and subsidiaries and its advertising and promotional agencies from all claims, demands, damages, actions and causes of action arising or to arise by reason of the acceptance or use of the prize; and (iii) gives permission to Cleveland Metroparks to publish or otherwise use the entrant's name, address, photography, voice and commands, without compensation, in any publicity carried out by Cleveland Metroparks or its advertising agencies.

7. **Sweepstakes General Rules**: By entering the sweepstakes, entrants agree to abide by these sweepstakes rules and regulations and the decisions of Cleveland Metroparks, which are final. VOID WHERE PROHIBITED BY LAW. U.S. only promotion. The laws of Ohio shall govern this sweepstakes. Entrants consent to the state and/or federal courts venued in Cuyahoga County, Ohio for any action arising out of this agreement. Cleveland Metroparks management is the final judge on any decisions that are made regarding the promotion. Winners need not be present when drawing for prizes. Cleveland Metroparks reserves the rights to change, cancel, shorten, or extend the promotion at anytime without notice.

8. **Winners List**: To obtain a copy of the winner list or a copy of the sweepstakes rules and regulations, send your request to Cleveland Metroparks Administration, 4101 Fulton Pkwy, Cleveland, OH 44144. Requests must be received no later than December 31, 2017 and must enclose a self-addressed stamped envelope.

9. **Disqualification**: Cleveland Metroparks is not responsible for lost, interrupted, or unavailable network server or other connections, miscommunications, failed telephone or computer transmissions or technical failure, jumbled, scrambled, or misdirected transmissions, or other error of any kind whether human, mechanical or electronic, including AMOE entries through the mail. Persons found tampering with or abusing any aspect of this sweepstakes or the operation of the Cleveland Metroparks Community Pulse website or any other Cleveland Metroparks hosted website in its sole discretion, will be disqualified. If disqualified for any of the above abuses, Cleveland Metroparks reserves the right to terminate the entrant's eligibility to participate. In the event any portion of the sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of Cleveland Metroparks, which in the sole opinion of Cleveland Metroparks, corrupts or impairs the administration, security, fairness, or proper entry into the sweepstakes, Cleveland Metroparks reserves the right, in its sole discretion, to suspend or terminate the sweepstakes. In no event will more prizes be awarded than those listed in the sweepstakes rules and regulations.

10. **Prize Disclaimer**: The administrator is solely responsible for delivery of prizes to the prizewinners, as declared by Cleveland Metroparks. Cleveland Metroparks shall not be responsible or liable to entrants for any losses, damages, or costs incurred as a result of entrants entering the sweepstakes or use of a prize won in connection with this sweepstakes or the failure by the administrator to deliver the prize to the winner in accordance with the sweepstakes rules and regulations. By participating in the sweepstakes, each entrant agrees to release and hold harmless Cleveland Metroparks and the employees, officers, directors, shareholders, agents, representatives, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, harmless from ay and all losses, damages, rights, claims and actions of any kind in connection with the sweepstakes or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

11. **Data Protection Notice**: Entrants personal information is protected by Cleveland Metroparks Privacy Policy.